

# Intentional Design: How Blended Librarians Use Design Thinking To Enhance Library Services

## Connecticut Library Association

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Resource Page

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### Articles and Books of Interest

Bell, Steven J. and John Shank. 2004. The Blended Librarian: A Blueprint For Redefining The Teaching And Learning Role Of Academic Librarians. *College & Research Libraries News* 65(7) : 372-375.

Bell, Steven J. and John Shank. Academic Librarianship by Design: A Blended Librarian's Guide to the Tools and Techniques. Chicago : ALA Editions, 2007.

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Brown, Tim. 2005. Strategy by design.. *Fast Company* 95 (June): 52-54  
<http://www.fastcompany.com/magazine/95/design-strategy.html>

Dempsey, Beth. 2005. Power users. *Library Journal* 130 (December 15): 72-75  
<http://www.libraryjournal.com/article/CA6289901.html>.

Heskett, John. 2002. Toothpicks & logos: design in everyday life. Oxford: Oxford University Press. p.4.

Kelley, Tom and Jonathan Littman. 2001. The art of innovation: Lessons in creativity from IDEO, America's leading design firm. New York: Currency Books.

Martin, Roger. Tough love: business wants to love design but it's often an awkward romance. *Fast Company* 109 (October): 54-58. 2006

Pfeiffer, Andreas. Why Features Don't Matter Anymore. *E-Week.com*. January 23, 2006.  
<http://www.eweek.com/article2/0%2C1895%2C1914493%2C00.asp>

### **Blog Posts and Websites of Interest**

Seth Godin's "This is Broken" presentation  
<http://video.google.com/videoplay?docid=-4101280286098310645&q=seth+godin&hl=en>

Tim Brown's "Innovation through Design Thing" presentation  
<http://mitworld.mit.edu/video/357/>

"To Improve What You Do – Study People". ACRLLog post on May 15, 2006  
<http://acrlblog.org/2006/05/15/to-improve-what-you-do-study-people/>

Library Success: A Best Practices Wiki  
See: Staff Training  
[http://www.libsuccess.org/index.php?title=Staff\\_Training](http://www.libsuccess.org/index.php?title=Staff_Training)

"iPods and Pencils: It's the User Experience Age and We're Not Ready". ACRLLog post on February 7, 2006. <http://acrlblog.org/2006/02/27/ipods-and-pencils-it%e2%80%99s-the-user-experience-age-and-we%e2%80%99re-not-ready>

ACRLLog  
<http://www.acrlblog.org>

The Blended Librarians Web Site  
<http://blendedlibrarian.org>

Designing Better Libraries (A blog about Design Thinking, Innovation, User Experiences)  
<http://dbl.lishost.org>

Kept-Up Academic Library  
<http://keptup.typepad.com>

Steven Bell's Keeping Up Web Site  
<http://stevenbell.info/keepup>

Steven Bell's Design Thinking Page  
<http://stevenbell.info/design>